



Enjoy smoking longer
...without smoking more.

Saratoga 120's.
Rich, full-flavored
cigarettes tailored
longer and slimmer
than 100's. You get
extra smoking time,
extra smoking
pleasure, without
smoking more
cigarettes. Cost no
more than 100's.
Regular or menthol,
crush-proof box.



Saratoga 120's

16 mg "tar," 1.1 mg nicotine av. per cigarette by FTC Method.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

© Philip Morris Inc. 1975

